

Message Text

UNCLASSIFIED

PAGE 01 DAMASC 03171 01 OF 02 020921Z
ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 CCO-00 PASO-00 /020 W
-----047162 020931Z /15

R 020601Z JUN 78
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC
INFO SECSTATE WASHDC 8251

UNCLAS SECTION 1 OF 2 DAMASCUS 3171

TO: GENERAL MOTORS OVERSEAS DISTRIBUTION CORPORATION
ATTN: MANUAL MENENDEZ
767 FIFTH AVENUE,
NEW YORK, N.Y. 10022
TELEPHONE (212)486-3715

E.O. 11652: N/A
TAGS: BEXP, SY
SUBJECT: 1978 DAMASCUS INTERNATIONAL FAIR

THE INFORMATION CONTAINED IN THIS MESSAGE IS DESIGNED TO ENSURE
YOUR SUCCESSFUL PARTICIPATION IN THE UNITED STATES PAVILION AT
THE 25TH DAMASCUS INTERNATIONAL FAIR, JULY 15-AUGUST 1, 1978.
WE MUST EMPHASIZE THE CRITICAL IMPORTANCE OF ADHERING TO THESE
INSTRUCTIONS TO AVOID TIME-CONSUMING AND COSTLY DELAYS IN THE
CLEARANCE OF YOUR EXHIBITION MATERIALS.

1. FREIGHT FORWARDING

IT IS THE RESPONSIBILITY OF EACH EXHIBITOR TO DELIVER, AT HIS OWN
EXPENSE, ALL HIS DISPLAY MATERIALS TO THE EXHIBITION STAND AND TO
UNPACK AND PLACE ITEMS IN ACCORDANCE WITH INSTRUCTIONS BY THE
U.S. EXHIBITION DIRECTOR. IN THIS REGARD IT IS EACH EXHIBITOR'S
RESPONSIBILITY TO SELECT AND INSTRUCT A LICENSED DAMASCUS FREIGHT
FORWARDER (CUSTOMS HOUSE BROKER) TO RECEIVE, CLEAR, AND PLACE
DISPLAY GOODS IN THE EXHIBITOR'S STAND AT EXHIBITOR'S EXPENSE,
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ADVISING THE AMERICAN EMBASSY, DAMASCUS, OF SUCH ARRANGEMENTS.
FOR COMPANIES WITH NO PRIOR EXPERIENCE WITH SHIPPING TO DAMASCUS,
THE EMBASSY HAS ADVISED US THAT GEORGE YACOUBI, P.O.BOX 4015,
DAMASCUS, TEL. 226067, TELEX 11080 (ANSWERBACK KALAI) HAS PROVIDED
GOOD SERVICE IN THE PAST. WE MENTION HIM FOR YOUR CONVENIENCE
WITHOUT ANY REPRESENTATION BY THE U.S. GOVERNMENT.
FOLLOWING IS A LISTING OF CUSTOM HOUSE BROKERS WHO CAN ASSIST YOU

ALSO IF YOU DO NOT CHOOSE TO USE THE SERVICES OF GEORGE YACOUBI:

DAHBAR AND HAMMAI CO. TEL. 111-824
TAJHIZ STREET
TARAZI BUILDING
P.O.BOX 431
DAMASCUS, SYRIA

FEHME LATOUF TEL. 117-582 OR 229-314
FARDOUS STREET
P.O. BOX 887
DAMASCUS, SYRIA

NAIM MASSABKI TEL. 224-358
HALBOUNI STREET
DAMASCUS, SYRIA

AFIF DARWISH TEL. 118-192
BRAZIL STREET
DAMASCUS, SYRIA

SHAMSI MORAYBET TEL. 223-491
TAJHIZ STREET
TARAZI BUILDING
DAMASCUS, SYRIA

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MOUSSA FARESS & MADFAI TEL 220477 OR 117945
KHALED BEN AL WALID STREET
DAMASCUS, SYRIA

HAMED & SAHLOUL & CO. TEL. 118655
P.O. BOX 4976
NASRY STREET
DAMASCUS, SYRIA

NOTE: THIS LIST IS FOR THE INFORMATION OF PARTICIPATING
FIRMS THAT HAVE NO SYRIAN AGENT OR OTHER REPRESENTATIVE AND
PRESENCE IN DAMASCUS. IT IS SUPPLIED WITHOUT RESPONSIBILITY
OR RECOMMENDATION ON THE PART OF THE AMERICAN EMBASSY, DAMASCUS
SYRIA.

PLEASE ADVISE DIRECTOR, U.S. EXHIBITION IMMEDIATELY BY CABLE
THE CUSTOMS HOUSE BROKER WHOM YOU PLAN TO USE.

2. CONSIGNMENT OF SHIPMENTS

A. SURFACE SHIPMENTS SHOULD BE CONSIGNED TO AND CASES MARKED
AS FOLLOWS:

AMERICAN EMBASSY-DAMASCUS
SYRIAN ARAB REPUBLIC
FOR: AMERICAN PAVILION

#-----

INTERNATIONAL FAIR OF DAMASCUS
CASE NUMBERS (TO BE ASSIGNED BY
EXHIBITOR AND TO APPEAR ON INVOICE
PACKING LISTS AND INDIVIDUAL CRATES)

#SHIPPER SHOULD INSERT APPROPRIATE ADDRESS/TRANSIT POINT:

LATAKIA/TRANSIT/INT'L. FAIR OF DAMASCUS
OR
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TARTOUS/TRANSIT/INT'L. FAIR OF DAMASCUS

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ACTION NEA-11

INFO OCT-01 ISO-00 EB-08 CCO-00 PASO-00 (ISO) W
-----048078 021040Z /11

R 020601Z JUN 78
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC
INFO SECSTATE WASHDC 8252

UNCLAS SECTION 2 OF 2 DAMASCUS 3171

TO: GENERAL MOTORS OVERSEAS DISTRIBUTION CORPORATION
ATTN: MANUAL MENENDEZ
767 FIFTH AVENUE,
NEW YORK, N.Y. 10022
TELEPHONE (212)486-3715

B. AIR SHIPMENTS SHOULD BE ROUTED DIRECTLY TO THE DAMASCUS
INTERNATIONAL AIRPORT AND NOT VIA BEIRUT AIRPORT OR FREE ZONE.
MARKINGS SHOULD BE:

AMERICAN EMBASSY-DAMASCUS
SYRIAN ARAB REPUBLIC
FOR: AMERICAN PAVILION
DAMASCUS INTERNATIONAL
AIRPORT FOR INTERNATIONAL FAIR OF DAMASCUS

BECAUSE OPENING DAY IS ONLY SIX WEEKS AWAY, IT IS ADVISABLE
TO SEND ALL SHIPMENTS BY TRUCK RO/RO SEA OR AIR. ALL CRATES
SHOULD HAVE THE CORNERS PAINTED RED FOR EASY IDENTIFICATION
IN THE CUSTOMS AREAS.

3. INVOICES

A. ORIGINAL INVOICES MUST BE SUBMITTED FOR ALL IMPORTS AND
SHOULD CONTAIN VERY ACCURATE DETAILS OF THE GOODS IMPORTED,
GENERAL DESCRIPTION SUCH AS ADVERTISING GOODS, DISPLAY
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MATERIALS, ETC. ARE NOT ACCEPTED. VALUES SHOULD BE STATED ON
CIF DAMASCUS PRICES.

B. THE CONTENTS OF EACH CRATE MUST BE
INDICATED ON THE RELEVANT INVOICE OR ON AN ACCOMPANYING
PACKING LIST.

C. THE ORIGINAL INVOICE MUST CONTAIN THE FOLLOWING STATEMENT,
SIGNED BY ITS WRITER ON HIS RESPONSIBILITY: "WE CERTIFY THAT
THIS INVOICE IS AUTHENTIC, THAT IT IS THE ONLY ONE ISSUED
BY US FOR THE GOODS DETAILED IN IT, THAT THE PRICES MENTIONED
HEREIN SHOW THE ACTUAL VALUES OF THESE GOODS, WITHOUT ANY
DEDUCTION, AND THAT THE ORIGIN OF THE GOODS IS PURELY-----".

D. IN ORDER TO FACILITATE CUSTOMS PROCEEDINGS, EXHIBITORS
SHOULD AIRMAIL TO THEIR CUSTOMS HOUSE BROKER, AN ORIGINAL
INVOICE PLUS 10 TRUE COPIES, TO REACH HIM BEFORE
THE GOODS ARRIVE TO ENABLE HIM TO PREPARE THE NECESSARY
DOCUMENTS TO EFFECT CUSTOMS CLEARANCE. IN ADDITION SEND 4 TRUE
COPIES TO C.E. WALLS, U.S. EMBASSY DAMASCUS.

4. GENERAL COMMENTS

A. FROM EXHIBITORS NOT HAVING DONE SO ALREADY, WE
URGENTLY NEED FOUR DIFFERENT, BLACK AND WHITE, GLOSSY PHOTOGRAPHS
OF YOUR COMPANY'S PRODUCTS WHICH WE WILL BLOW UP AND MOUNT
ON THE BACK WALLS OF YOUR BOOTH. IF THESE ARE NOT RECEIVED
BY JUNE 29, YOUR BLOW UPS WILL NOT BE FINISHED IN TIME FOR
THE SHOW OPENING.

B. WE ALSO NEED IMMEDIATELY COMPLETED FORM DIB 426-P (PRODUCT

CHARACTERISTICS FORM) TO ENABLE US TO COMPLETE YOUR BOOTH LAY
OUT WITH NECESSARY ELECTRICAL OUTLETS, WATER CONNECTIONS,
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ETC. A REPRESENTATIVE OF YOUR COMPANY SHOULD VISIT THE U.S.
EXHIBITION DIRECTOR, MR. C. EDWARD WALLS, TO DISCUSS THESE
MATTERS AS SOON AS POSSIBLE OR CONTACT HIM AT THE AMERICAN
EMBASSY, DAMASCUS, TELEPHONE 332315.

C. ADVISE IF AN INTERPRETER IS REQUIRED. COST TO THE
EXHIBITOR 500 SYRIAN POUNDS FOR THE DURATION OF THE
EXHIBITION.

D. IT IS TO YOUR ADVANTAGE TO HAVE A COMPANY REPRESENTATIVE
IN DAMASCUS AT A DATE EARLY ENOUGH TO INSURE THAT YOUR DISPLAY
ITEMS ARE CLEARED THROUGH CUSTOMS, UNPACKED, AND PROPERLY
SET UP. WHILE WE ARE NOT DIRECTLY INVOLVED IN THE MOVEMENT OF
GOODS, WE ARE AVAILABLE AT ALL TIMES TO RENDER REASONABLE
ASSISTANCE AND OFFER GUIDANCE.

E. THE EXHIBITOR'S BRIEFING WILL BE HELD AT 1000 HOURS JULY 15
IN THE U.S. PAVILION. ALL U.S. EXHIBITORS AND THEIR REPRESENTATIVES
SHOULD ATTEND THIS BRIEFING AS IT WILL GIVE US AN OPPORTUNITY TO
MEET AND REVIEW OPERATING CONDITIONS WITHIN THE FAIRGROUNDS AND
TO DISCUSS PLANS FOR THE AMERICAN DAY RECEPTION ON JULY 20.

REGARDS

C. EDWARD WALLS,
DUSEX, DAMASCUS INT'L. FAIR
AMERICAN EMBASSY
DAMASCUS, SYRIA.
PELLETREAU

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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Message Attributes

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Review Withdrawn Fields: n/a
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Secure: OPEN
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Subject: 1978 DAMASCUS INTERNATIONAL FAIR THE INFORMATION CONTAINED IN THIS MESSAGE IS DESIGNED TO ENSURE YOUR SUCCESSFUL PARTICIPATION IN THE UNITED STATES
TAGS: BEXP, SY
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